

FINAL PRESS RELEASE OF THE EXHIBITION

YOUR HOME, ODESSA

23-25th of February 2017



EXHIBITION «YOUR HOME, ODESSA» IS OPENING THE CONSTRUCTION SEASON!

Thirtieth anniversary specialized exhibition on **construction, materials and new technologies**, "Your Home, Odessa" was held in Odessa at the Exhibition Complex of Odessa Sea Commercial Port, 23–25 February 2017.

Exhibition was held under the support and with the active participation of the Odessa City Council, the Building Chamber of Ukraine, Ukrainian Union of Manufacturers of building materials, the Odessa State Academy of Construction and Architecture, Odessa Region Chamber of of Industry and Commerce, Odessa region organization of the National Union of Architects of Ukraine, Odessa branch of the Union of Designers of Ukraine, public organization "Association of Odessa Builders".

General partner
of the exhibition
was the company
"Royal Construct"
– manufacturer
of energy efficient
building constructions.



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The gala opening ceremony was attended by Head of the Office for the Protection of Cultural Heritage Objects of the Odessa City Council Shelyugin A.I., Director of the Construction and Technology Institute of the Odessa State Academy of Civil Engineering and Architecture Sukhanov V.G., Petushkov A.A. – Development Director of “Royal Construct”, Mironenko V.I. – chairman of the Odessa National Union of Architects, Kogan P.Y. – deputy chairman of the Odessa organization of Ukrainian Designer's Union, Chabanenko P.N. – Chairman of the Association of Odessa builders' social organization, Demchenko V.G. – executive director of the Odessa Regional Branch of the Association of Ukrainian Cities.



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Being the unique specialized event the Exhibition "Your Home Odessa" held jointly with the well known and favorite 15th specialized exhibition "Cottage & Landscape" combined both construction and landscape subjects and developed the theme of energy saving and energy efficiency. This year at the exhibition there were more than 100 companies from 8 regions of Ukraine and Turkey. We are pleased to note the expansion of the geography and increase in exhibitors' number.

The most widely represented there was the trend of construction and decoration materials at the booths of the companies: ART KIPREY, Artifiko, BGSTONE, Odessa expanded clay plant, LTD Priskisk, TMC VIZIR.



Roofing and facade insulating systems were presented at the booth of the Turkish company POLIKROM YALITIM URETIM INS. SAN. TIC. LTD. STI., as well as a number of Ukrainian companies: Remmers, Aquaizoil, Alaska Co., KAM Ceramics, Creton Ukraine, Polizit.





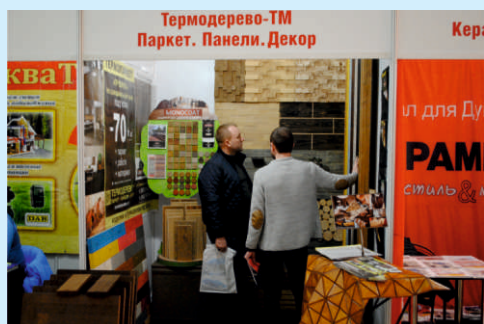
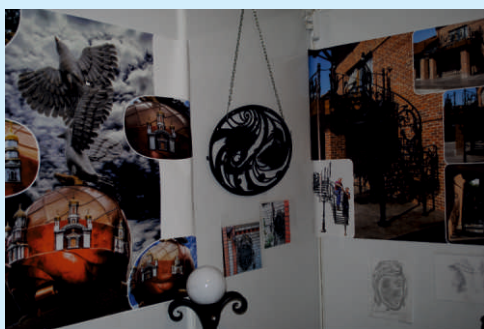
The topics of energy saving and efficient construction were represented at scientific and practical events, as well as by the active work of such companies as Royal Construct, Verkhovinskiy Srub, Svoy Dom, Servus Odessa, Sipbud, Module Ug, Polifasad–South, Warm House, Elcom Ukraine CTC, Yulkor Electro, PCE Ruslan&Co, Neoteplo.

Systems of water purification were presented at the stands: KB–ECOPROJECT, Olivet Ukraine, Livsha, Galeco.

Construction and road machinery was presented at the booths: Betonmash, TC Phoenix CO.

As always, the topic of landscape architecture and design were represented vividly at the booth of companies, organically blended into the construction theme: ALTUN TENTE CADIR BRANDA TEKS. SAN. TIC., Stonepools, Berezka, Vash Bassein, Thermotree, Gibko, Promosnastka, Termid, Teakhill, ready to offer bright and non–standard solutions for the design of green recreation areas.

Interior solutions and decor suggestions were presented at the booths of: Territory of Wood, ONCU GRUP KAGIT PLASTIK VE MATB. SAN. TIC. A.S., Velux Ukraine, Doors Belarus, Smithery Vilkovo Smithy of Yuriy Efimov.





Being the annual traditional meeting place for professionals of the construction industry, an intensive program of events was organized in the framework of the exhibition, with the active participation of the partners.

On February the 23rd general partner of the exhibition “Royal Construct” in co-organization with the National Union of Architects of Ukraine, with the support of the Ukrainian Council for Green Construction held a building forum, dedicated to the new trends in high-rise construction: energy efficiency, environmental friendliness and technological policy. During the forum, the advantages of using energy-efficient structures in the construction of multi-storey houses, cottages and infrastructure facilities were shown.



Also on February the 23rd Office for the Protection of Cultural Heritage Objects of the Odessa City Council together with Odessa Regional Organization of the Ukrainian Society for the Protection of Monuments of History and Culture, supported by Odessa State Academy of Civil Engineering and

Architecture organized scientific-practical seminar “Historical and cultural heritage of Odessa as an object of UNESCO nomination” for the purpose of public discussion for the conservation of historic buildings in Odessa center, the issues on preparation of the nomination dossier for inclusion of the historic center of Odessa in the UNESCO World Heritage List, the preparation of the management plan – an integral nomination dossier determine optimal ways to solve problems for the conservation of cultural heritage, of constructive Discussion, search for ways to jointly solve the tasks.



On February the 24th scientific-practical seminar “Water for Cofee” was held. Seminar was organized by the All-Ukrainian Water Community "WaterNet" in conjunction with the specialists of "Ecosoft" LLC.

The seminar was attended by more than 30 specialists: representatives of scientific institutions and specialists of companies in the field of water treatment.



The aim of the seminar was to familiarize participants with the latest achievements in water purification technologies, in particular – reverse osmosis, as well as consideration of the water preparation for coffee with practical evaluation (tasting) of coffee, which was prepared on different water: softened, reverse osmosis and water prepared by the Ecosoft RObust system.

Also on February the 24th scientific-practical seminar “Energy Efficiency of Buildings” was held, which was organized by the Odessa Regional Center for Energy Saving and Energy Management.



On February the 25th Department of Economics and Management of the National University "Odessa Maritime Academy" held a master-class “Leader among us. Everyone can become it”.

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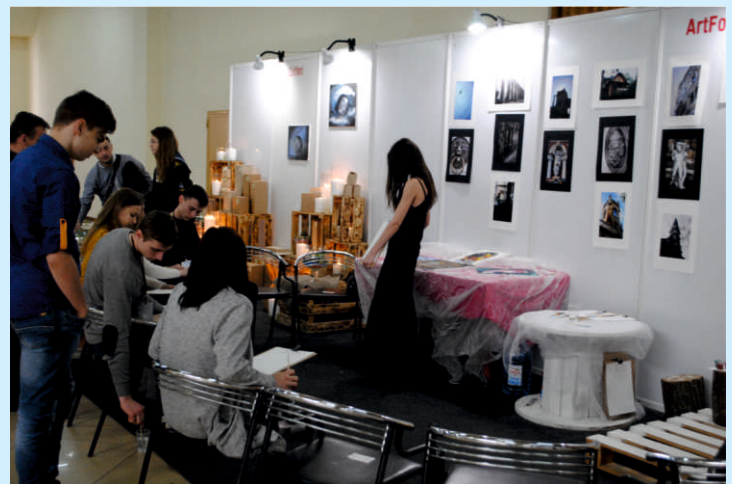


Within the period of the exhibition Odessa College of computer technologies "Server" conducted master classes on painting utensils, making voluminous postcards and drawing on water.

On the territory of the Creative Workshop "My Favorite City", under the direction of ArtFoxStudio company headed by Elena Czarna, a master-class on "watercolor" technique was organized, together with participants and guests of the exhibition an art panel "My Favorite City" was created, visitors were invited to think about the question of combining the city's architecture with new technologies and construction materials.



Company "Kolibri" held master-class on the florarium: the zoning and planting of the house with fresh flowers.



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This year 5,100 experts from 6 countries: Ukraine, Israel, Moldova, Russia, Romania, Turkey took part in the Exhibition. Representatives of construction enterprises from 14 regions of Ukraine were registered by the organizers.

According to a poll conducted among the visitors to the exhibition: 24% consider the exhibition as a platform for finding new business partners, as well as for acquaintance with the novelties of the construction industry; 44% of visitors – customers who visited the exhibition in order to find companies for construction and repair, landscape gardening of the adjacent territory. Polls also showed a high appreciation of the level of the exhibition held by the visitors.



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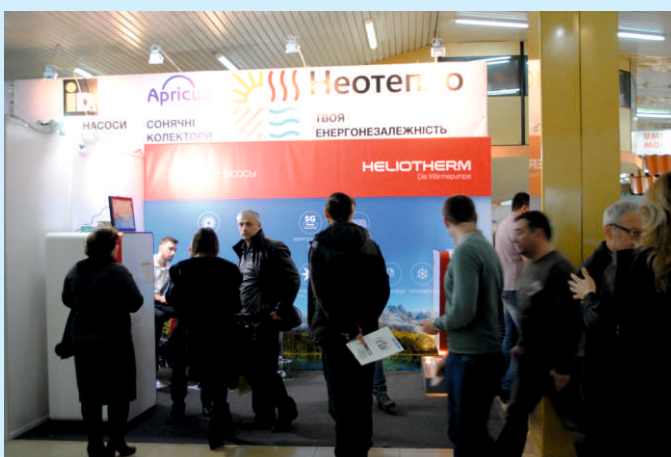
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Media partners have to be mentioned as they took an active part in the preparation and work of the exhibition. The editions that became partners of the exhibition "Your Home, Odessa": Aquatherm Magazine, Capstroitelstvo, PROF BUILD, SVITinform, Budivelny Magazine, Kovalska Maysternia, Press Birzha, Bulletin Carrier, Informational Portals WaterNet, Ukrainian Ceramics Association, BUILD PORTAL, WEBPROAB, BAU .UA, DOM.RIA, IBUD.UA, as well as the magazine "Construction and repair", other specialized and mass editions, information portals.

Again Exhibition "Your Home, Odessa" gathered citizens and specialists of the construction branch, architects and designers who were interested to share experiences and study innovations and the latest trends at the construction market.

**We invite you to participate
in the XXXI Exhibition "Your Home, Odessa"
(22–24th February, 2018).**



STATISTICS OF THE EXHIBITION YOUR HOME, ODESSA

23-25th of February 2017



Visitor's position



Wholesale and retail customers

33%

Private entrepreneurs

19%

Sales managers, marketers

12%

Heads of the organization

11%



Engineers, scientific and technical specialists

9%

Specialists of the construction industry

8%

Heads of departments

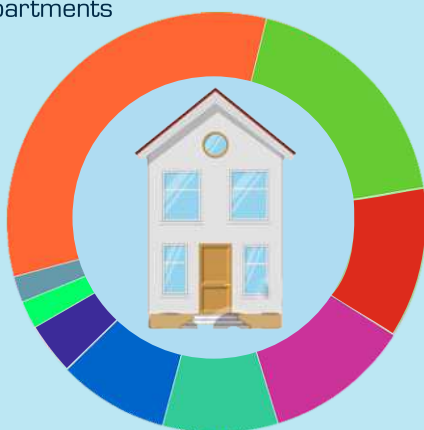
4%

Designers

2%

Architects

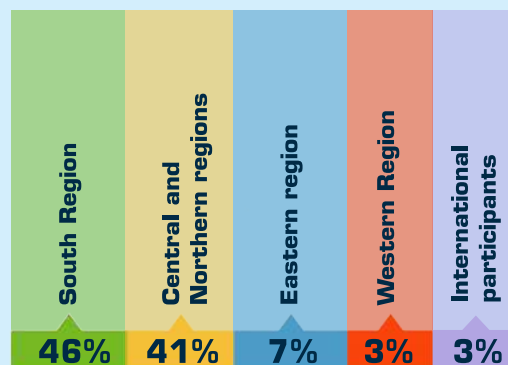
2%



Specialization of visitors by types of activities

28%	Construction
21%	Repair, reconstruction
12%	Landscaping
8%	Hotel Services / Resort Infrastructure
6%	Other
5%	Supply and completion of construction projects
4%	Interior Design
4%	Designing and installation of engineering networks
3%	Wood & Woodworking
3%	Energy Saving Technologies
2%	Professional associations, public organizations and public authorities
2%	Manufacture of building materials
1%	Scientific and educational institutions

Exhibitors by regions of Ukraine and international participants



ORGANIZER

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Exhibitors by type of activity

29%	Manufacture and sale of building and finishing materials	29%
13%	Energy Saving Technologies	13%
12%	Landscape architecture and design	12%
10%	Waterproofing and roofing materials, decorative coatings for facades	10%
9%	Scientific and educational institutions, professional associations	9%
6%	Specialized editions	6%
6%	Engineering support, installation of engineering networks	6%
6%	Interior, decoration, light	6%
6%	Design, construction, repair	6%
3%	Building and road engineering	3%